

ACF Mission Statement: Related to Market Policy and Living Prosperous Income

The ASEAN Coffee Federation (ACF) supports its members to improve quality in their national coffee sectors and facilitates exchange of ideas and actions to strengthen trade in the ASEAN region and internationally.

In this direction, ACF also promotes economic resilience and environmental sustainability along the coffee value chain in the ASEAN region, in particular through the creation of ASEAN Coffee Institute. To achieve this concretely, ACF is expanding its focus to two key areas: a. Market Policy (EU Regulations) and b. Living and Prosperous Income.

On Market Policy, ACF secretariat will provide information on the development of market policies that can impact the ASEAN coffee sector, beginning with the EU Zero Deforestation (EUDR) legislation and the Corporate Social Due Diligence Directive (CS3D). The secretariat will establish bi-lateral dialogue with the EU representatives to not only receive information but to share the comments, questions, concerns and recommendations of the ACF members to the EU delegation.

At the same time, ACF will work with relevant actors to identify and share learnings on key solutions to achieve compliance with the regulations. This will include service providers, examples from member countries and sharing of information across other regions through collaboration with regional coffee platforms in Africa and Mesoamerica, as well as with the International Coffee Organization through its Coffee Private Public Task Force initiative.

In this way, the ACF secretariat will support its members to better understand and comply with these regulations so that they advance common objectives and are of benefit to the coffee sector in the ASEAN region and globally.

On Living and Prosperous Income, ACF confirms that incomes from coffee need to be able to support a decent, safe and healthy lifestyle for coffee producers and actors all along the coffee value chain. To promote this, member producing countries need credible and comparable information on what actual incomes and costs are and what are the costs to be able to afford a decent standard of living.

Vietnam and Indonesia are actively involved in this process and many of the member countries already have benchmarks on living wage and living income (although often done for other sectors) that can provide valuable information. Therefore, ACF members commit to identifying mechanisms to closing Living and Prosperous Income Gaps, in particular for smallholder coffee farmers.

As a regional platform, this means not only promoting action at the sub-national and national level, but also identifying what needs to be done at the regional and international level to create the enabling environment to foster national efforts. Key to this will be to work with the other regional platforms and the ICO's CPPTF to inform dialogue at those levels on common challenges, needs and recommendations to close income gaps.

In this way the ACF will continue to strengthen the economic resilience of the regions coffee sector by supporting the foundation of the coffee value chains to be able to earn a decent living and to be able to respond effectively to developments in international market policy.